

DODGE - PLYMOUTH HEADQUARTERS SALES - SERVICE

DEPENDABLE USED CARS
DODGE Job Rated TRUCKS

One of America's Outstanding Automobile Dealers

ORdway 3-2121 1849 Van Ness Avenue

J. E. FRENCH CO.

Automobile Dealers—New Cars—(Cont'd)

DE SOTO-PLYMOUTH SALES & SERVICE

GREATEST
DE SOTO
EVER BUILT

"FOR SERVICE CALL"

B & H MOTORS INC
900 Sansome.....EX brook 2-8338
DONAHUE JAMES E
6232 Mission.....PL aza 5-1904
MACLACHLAN GORDON INC
2355 Market.....HEmik 1-6060
WATERS JAMES F INC DE SOTO
PLYMOUTH
Van Ness at Bush.....TU xedo 5-1865

Dodge Brothers Corp Regional Ofc
2 Pine.....YUkon 2-3960

DODGE-PLYMOUTH SALES & SERVICE

Fast, dependable car and truck service. Factory engineered parts and accessories.

Dependable Used Cars and Trucks.

Dodge "Job-Rated" Trucks

"FOR SERVICE CALL"

AERO MOTORS
7073 Mission Daly City.....PLaza 5-6050
COLUMBUS MOTOR CO
721 Filbert.....YUkon 2-1492
FRENCH J E CO
1849 Van Ness Av.....OR rway 3-2121
ORMOND T F CO
3700 Geary Blvd.....BA yview 1-2643
S & M MOTORS
200 Taraval.....SE sbright 1-5818
SILVAS MOTORS
119 Linden Av S F.....PLaza 6-0121

DOHERTY BROS 1175 Potrero Av.....MIsn 8-1850
DON GILMORE
Van Ness & Golden Gate Av.....UNdrl 1-1026

Donahue James E 6232 Mission.....PL aza 5-1904
(See Advertisement Page 48)

ELLIS BROOKS MOTORS INC
1595 Van Ness Av.....PR ospet 6-2400
Federal Automotive Services Co
821 Market.....EXbrk 2-3065

FORD AUTHORIZED SALES & SERVICE

It pays to bring your Ford "Back Home" for service. Your Ford dealer knows your car best. He uses genuine Ford Parts and Ford-approved methods and equipment.



"WHERE TO BUY IT"

BERRY BERL MOTORS
1601 Van Ness Av.....GRaytn 4-4373
DOHERTY BROS
1175 Potrero Av.....MIsn 8-1850
GEARY MOTORS
4700 Geary Blvd.....BA yview 1-2300
HUGHSON WM L CO INC
1200 Larkin.....OR dway 3-9541
NEVILLE MOTORS
7360 Mission Daly City.....PL aza 5-4813
S & M MOTORS
2001 Market.....UNdrl 1-6000
WHITEDONE CECIL A
950 Van Ness Av.....PRspct 5-8800

Frederick & William Motors
4249 Geary Blvd.....BA yw 1-4570
FRENCH J E CO 1849 Van Ness Av.....ORway 3-2121
(See Advertisement This Page)

Gateway Chevrolet Co
7400 Mission Daly City.....PLaza 5-5500
GEARY MOTORS 4700 Geary Blvd.....BA yw 1-2300
General Motors Corporation
2015 Lombard.....JOrdin 7-2468
Gilmore Don
Van Ness & Golden Gate Av.....UNdrl 1-1026
Gist Donald C 1585-5th Av.....Lombard 4-7438
Gilkberg J L Co
1791 Van Ness Av.....ORdway 3-6735
HAAS CARL BUICK 7070 Mission.....PLaza 5-3828
Herb's Chevrolet Co
383 Miller Av Mill Valley.....DUnip 8-0441
HERZOG J A
Pontiac Sales & Service
601 Valencia.....MA rket-1-3040

(Continued Next Page)

The Yellow Pages save you time.

Automobile Dealers—New Cars—(Cont'd)

HILLMAN-MINX

AUTHORIZED DEALER

CONTINENTAL CAR CO
1529 Van Ness Av.....TU xedo 5-2636

HUDSON AUTHORIZED SALES AND SERVICE

NEW HUDSON AUTOMOBILES AND HUDSON'S PROTECTIVE SERVICE



"WHERE TO BUY THEM"

BROOKS ELLIS MOTORS INC
1595 Van Ness Av.....PRspct 6-2400
PRIOLA MOTORS 4900 MisnJU niper 7-7935

HUGHSON WM L CO INC

Main Office
1200 Larkin.....OR dway 3-9541
Display Room
1400 Van Ness at Bush.....OR dway 3-9541
Imperial Motors 1900-19th Av.....LO mbard 4-5900
INGOLD ERNEST COMPANY
Van Ness Av & O'Farrell.....GR ayston 4-7700

JAGUAR SALES & SERVICE

"FINEST CAR OF ITS CLASS IN THE WORLD"



COMPLETE PARTS AND SERVICE
FACTORY APPOINTED DEALERS

"FOR INFORMATION CALL"

BRITISH MOTOR CAR DISTRIBUTORS LTD 1800 Van Ness Av.....PRspct 6-5120

JAMES F WATERS INC DE SOTO-PLYMOUTH
Van Ness Av At Bush.....TU xedo 5-1865
James Motors 1336 Van Ness Av.....ORdway 3-7500

KAISER-HENRY J SALES & SERVICE

Kaiser... America's most beautiful car! Henry J... costs less to buy, to drive, to maintain! Complete, factory-approved service and parts. Service on all makes—wherever you go.



"FOR INFORMATION CALL"

DEALERS

BAKER GENE MOTORS
4885 Mission.....JU npr 5-8400
IMPEARTRICE BROS
7031 Mission Daly City.....PLaza 5-3760
KAISER MOTORS-VAN NESS
1201 Van Ness Av.....PRspct 6-2100

ZONE OFFICE

KAISER-WILLYS SALES DIVISION
1201 Van Ness Av.....PRspct 6-4775

Kaiser Motors-Van Ness
1201 Van Ness Av.....PRspct 6-2100
KRIEGER HARRY & SONS
2950 Geary Blvd.....SK yln 2-1080
(See Advertisement Page 48)

The Yellow Pages save you time.

DE SOTO PLYMOUTH Sales & Service
Factory Trained Mechanics
Plymouth



EXbrook 2-8338

B & H MOTORS

Sansome & Broadway

Lanning Jess Motor Co
3030 Mission.....MI ssn 7-9236
Lautze Fred 315 Airport Bl S F.....PLaza 5-8631
LESHER-MUIRHEAD MOTORS
1515 S Van Ness Av.....VALencia 4-1400

LINCOLN-MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

VAN ETTA MOTORS
Largest Lincoln-Mercury Dir In U S
1355 Van Ness Av.....OR dway 3-8800
WILLIAM & FREDERICK MOTORS
4249 Geary Blvd.....BA yview 1-4570

MacLachlan Gordon Inc 2355 Market.HEmik 1-6060

MCALISTER BUICK INC
1200 Van Ness Av.....PRspct 5-2400
(See Advertisement Page 46)

McAlister James W Inc
1200 Van Ness.....PR ospet 5-2400

MENZIES HAROLD MOTOR CO
Chrysler-Plymouth Dealer
Geary Blvd at 5th Av.....SK yline 1-5681
(See Advertisement Page 47)

MERCURY SALES AND SERVICE

Fully trained sales and service personnel, plus the newest factory-approved equipment for your convenience and satisfaction.



"WHERE TO BUY THEM"

VAN ETTA MOTORS
Largest Lincoln-Mercury Dir In U S
1355 Van Ness Av.....OR dway 3-8800
WILLIAM & FREDERICK MOTORS
4249 Geary Blvd.....BA yw 1-4570

(Continued Next Page)

The oldest of all the telephone industry's traditions is service.

PRIOLA MOTORS MISSION HEADQUARTERS

HUDSON

4900 MISSION


CALL
JUNIPER 7-7935

SEE US FIRST

Wash Wash V & H MOTORS

Garfield 1-7707


SALES - SERVICE
735-763 Vallejo St.
1 BLOCK EAST OF BROADWAY TUNNEL
BOB HARRY
REYNOLDS SEILER



DE SOTO PLYMOUTH

JAMES E. DONAHUE
Sales and Service
NEW and USED CARS
COMPLETE REPAIR & SERVICE FACILITIES
PICK-UP & DELIVERY

6232 Mission PLaza 5-1904



C. M. MURPHY OLDSMOBILE

SALES * SERVICE * PARTS
19th AVE. & JUNIPERO SERRA
JU niper 5-9561

OLDSMOBILE



★ SERVICE - By Efficient Factory Trained Mechanics. Full Lubrication Service While You Wait

★ REPAIR - Every Automotive Operation - Painting - Body Work Hydramatic & Dynaflo Specialists

★ USED CARS - Largest & Cleanest Stock of Fine Used Cars in Bay Area

★ NEW CARS - The Best Possible Deal - 25 Years of Dependable Dealing

★ PARTS - Most Complete Oldsmobile Stock in Northern California

SKyline 2-1080

KRIEGER & SONS

A FULL BLOCK OF OLDSMOBILE SERVICE
2950 GEARY BLVD.



BANK CHEVROLET CO.

SALES - SERVICE - PARTS
"YOUR DOWNTOWN CHEVROLET DEALER"
Garfield 1-4300
735 MONTGOMERY
Guaranteed Used Cars • Van Ness & Turk • TU xedo 5-5400



Pontiac NEW CAR SALES

A General Motors Hydramatic Equipped Car
DElaware 3-4978

SCRIPTURE PONTIAC CO.
1215 Ocean Ave. - Opposite City College



SALES SERVICE **WILLYS**

'Jeep' HEADQUARTERS
FULL LINE OF TWO & FOUR WHEEL VEHICLES
LARGEST STOCK MILITARY JEEPS IN NORTHERN CALIFORNIA
ONE STOP SERVICE
COMPLETE STOCK OF NEW & USED PARTS

AL PALEN MOTORS
San Francisco's Oldest Willys Dealer
5900 Mission JUNiper 4-8567

SPENCER BUICK INC.

SALES SERVICE PARTS

For the Low Cost Money Saving
Volume Buick Deal Call Today

LOmbard 4-2111

740 TARAVAL
CORNER OF 18th & TARAVAL